



**THE GOLDEN RUN NATIONAL SUSTAINABILITY COUNCIL**  
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I. DESCRIPTION. The Golden Run project will be transformational by creating a new, dynamic community development model in the metro Denver area for other communities in the United States and around the world to deploy in their efforts to address the need for creating neighborhoods with affordable housing which are exciting and attractive places to live. This will be accomplished by minimizing the environmental footprint of residents which in turn will make individual housing units less expensive because they are smaller while (1) meeting the needs of mature citizens and persons with disabilities via the community-wide deployment of Universal Design and (2) mitigating the impacts of Climate Change --- all combining to create a highly desirable community.

The project is believed to be the largest effort (in terms of the combination of the number of residential units, commercial area, and total population) which integrates state-of-the-art sustainability and self-sufficiency technologies, methods and practices with the objective of demonstrating how a significantly-sized population should and can have a relatively small per-capita environmental footprint while creating a vibrant community.

Golden Run is committed to providing all of its work to academic institutions, experts and other professionals, government entities, and the public --- all at no charge --- by documenting everything in the most transparent and accessible manner possible. Its key purpose is to demonstrate how having a smaller home footprint can be done attractively with resources focused most on the amenities citizens seek for their personal life objectives.

The Golden Run National Sustainability Council offers opportunities to participate in the planning --- from the ground up --- of an urban core community on what is believed to be the last 320-acre parcel available for high density development in Boulder County, Colorado --- one of the nation's best known counties for the combination of high technology, nature, environmental awareness, fitness, and world-class sports training.

With the focus on micro-housing for young (18 to 29) who need affordable housing and mature citizens (+55) who want to downsize --- with the latter expected to comprise up to 75% of the community's population --- along with extensive commercial, retail, employment, recreational, and civic space, Golden Run offers unique economies of scale to achieve extraordinary amenity and sustainability objectives. It will be an Economic Development engine for Colorado and the region by demonstrating the long-term viability and attractiveness of true sustainability.

II. LIST OF MEMBERS. Current members of the Golden Run National Sustainability Council include...

1. Robert Armstrong, Director, Massachusetts Institute of Technology Energy Initiative (MITEI).
2. Nariman Behraves, Chief Economist, IHS; former Chief Economist, Global Insight.
3. Jason Bordoff, Director, Center on Global Energy Policy and Professor, Columbia University; former Special Assistant to the President, and Senior Director for Energy & Climate Change, National Security Council.
4. Lester Brown, President, Earth Policy Institute; and Founder, the World Watch Institute.
5. Tom Clark, Chief Executive Officer, Denver Metro Economic Development Corporation.
6. Dr. Sylvia Earle, Chair, Mission Blue; Explorer-In-Residence, Nat'l Geographic; former Chief Scientist, National Oceanic & Atmospheric Administration, U.S. Dept. of Commerce; *TIME* "Hero of the Planet."
7. Professor Harold Feiveson, Senior Energy Policy Research Scientist, Princeton University.
8. Mike Keables, Professor & Chair, Department of Geography & the Environment, University of Denver.
9. Tom Kiernan, Chief Executive Officer, American Wind Energy Association.
10. Steven Koonin, Director, Center for Urban Science & Progress; former Undersecretary for Science, U.S. DOE.
11. Dr. Mark Levine, Professor, Burns School of Real Estate & Construction Management, University of Denver.
12. Hunter Lovins, J.D., Author, and President, Natural Capitalism Solutions.
13. Dr. Andrea Neal, President, Blue Ocean Sciences, Santa Barbara, CA.

14. Phil Radford, former Executive Director, Greenpeace USA.
15. Robert Randall, Esq., Executive Director, Colorado Department of Natural Resources.
16. Rhone Resch, President, Solar Energy Industries Association.
17. Bill Ritter, Exec. Director, Center for the New Energy Economy, Colorado State University (former Governor)
18. Christof Rühl, Global Head, Research, Abu Dhabi Investment Authority; former Group Chief Economist, BP.
19. Larry Schweiger, Past President & CEO, National Wildlife Federation.
20. Professor Robert James Stoner, Director, Tata Center for Design, Massachusetts Institute of Technology.
21. Dr. Oakleigh Thorne, II, Founder, Thorne Ecological Institute & Thorne Nature Experience.
22. Professor Tim Van Meter, National Sustainability Architect & Urban Designer (San Francisco & Denver).
23. Bryan Welch, Publisher, "*Mother Earth News*" and "*The Utne Reader*."
24. Wyland, International Marine Life Artist.

III. MEMBER BENEFITS. Members are invited to all major meetings and will have voting rights. Members will receive priority when it comes to how they would like to be involved in the actual design and construction of the community, if and when it happens. The project's design phases are expected to take over a decade before any ground is broken. The following list details some of the possible benefits of paid Charter Memberships:

1. Being on the "ground floor" of possibly the world's largest sustainability project.
2. Contributing to a real and usable solution to some of our nation and planet's greatest challenges.
3. Having the opportunity to participate in this journey with some of the world's top sustainability experts.
4. Being recognized regionally, nationally, and internationally as a leading edge organization.
5. Having priority in getting information and advance notice about the Golden Run project.
6. Securing an opportunity to be involved with the actual design of Golden Run.
7. Getting priority in forming business relationships related directly to the project.
8. Receiving a \$100,000 Level 3 Sponsorship Benefits promotional package on the public affairs television program, "*The Aaron Harber Show*™" (for paid Members; see the details at [HarberTV.com/Sponsor](http://HarberTV.com/Sponsor)).

IV. COUNCIL DESCRIPTION & PRINCIPLES. To ensure Golden Run's economic and environmental viability, the Sustainability Council's representatives will give suggestions to help formulate the design and guide implementation of the 100-year plan for Golden Run. The Council's mission will be to help create a model for the country and the entire world to use. It also will serve to make certain the project remains true to its core mission -- creating and maintaining the world's foremost large-scale sustainable community.

The Council's membership will consist of those interested in helping create a totally transparent system so the solutions to creating a new human settlement pattern for Golden Run can be used as a resource at no cost by others around the world. Members will represent the scientific and academic communities, nonprofits focused on issues related to sustainability, government agencies with an interest in sustainability, developers, builders, contractors, financiers, professional consultants, and all others interested in making a difference.

V. PARTICIPATION PLAN. Beginning no earlier than 2018, the Council is expected to meet on a virtual basis twice a year to review recommendations from its members. With a view towards state-of-the-art technologies and practices around the world, there will be discussions addressing specific issues such as Community Design, Economic Development, Energy & Environment (e.g., supply, building design, and conservation practices), Transportation (e.g., a transit center and the minimization of vehicular use), Public Spaces, Water Usage, Wastewater Treatment, Regional Integration, Fitness & Health, Design Targets (e.g., for specific amenities such as Olympic athletic and training facilities, a comprehensive art district, housing for mature citizens, designs to meet the special needs and requirements of older and younger citizens, etc.), and any other issues relevant to Sustainability and the creation of a model which can easily be accessed and used by other communities.

VI. CONTACT INFORMATION. For more information, go to [GoldenRun.com](http://GoldenRun.com) or contact Aaron Harber ([Aaron@GoldenRun.com](mailto:Aaron@GoldenRun.com)), Jana Martin ([Jana@GoldenRun.com](mailto:Jana@GoldenRun.com)) or Carl Oldham ([Carl@GoldenRun.com](mailto:Carl@GoldenRun.com)). Thank you for your interest in making a difference for our planet.